

Crescendo

Total Planned Giving Solutions

REGISTRATION FORM

Practical Planned Giving Conference (PPGC) Chicago, Sept. 27 – 28, 2010

DATE/TIME Monday, Sept. 27, 8:30 a.m. – 4:30 p.m.
Tuesday, Sept. 28, 8:30 a.m. – 4:00 p.m.

LOCATION Chicago, IL

FEES Early Bird Registration (by June 30, 2010) \$445
Standard Conference (after June 30, 2010) \$495

Yes, I would like to register for the 2010 Practical Planned Giving Conference in Chicago.

Name _____

Organization _____

Street Address _____

City _____ State _____ Zip _____

Telephone _____

Email _____

Check Enclosed MasterCard Visa American Express

Credit Card # _____ Exp _____

Name on Card _____

Billing Address for your Credit Card

Name _____

Street Address _____

City _____ State _____ Zip _____

Signature _____

Please fax or mail this form to:

110 Camino Ruiz, Camarillo, CA 93012
p. 800.858.9154 f. 805.388.2483 www.CrescendoInteractive.com

Crescendo

Total Planned Giving Solutions

2010 Practical Planned Giving Conference Course Schedule

Instructions: You will find a registration form under the “Register” tab located at www.practicalpgc.com/register. Please fill it out and fax it to Crescendo at 805.388.2483. **Note:** Each session is held twice on the same day in order to accommodate more people. To take full advantage of PPGC be sure to sign up for FOUR breakout sessions per day.

Monday, September 27, 2010

TIME	FUNDAMENTALS	GIFT ANNUITIES	EMARKETING	PROPERTY MEGAGIFTS	MAJOR/PLANNED GIFTS	ART OF THE ASK
8:30 – 8:50 a.m.	Opening Welcome	Opening Welcome	Opening Welcome	Opening Welcome	Opening Welcome	Opening Welcome
9:00 – 10:15 a.m.	Gift Planning Highway Ilana Ormond	CGA Buffet Cam Kelly	Wills/IRA/CGA Campaign Charles, June, Jennifer	Washington Update Jerry McCoy	Finding Major Donors Jay Love	Forming Donor Circles Janet Ginn
10:15 – 10:45 a.m.	Break	Break	Break	Break	Break	Break
10:45 – 12:00 p.m.	Gift Planning Highway Ilana Ormond	CGA Buffet Cam Kelly	Wills/IRA/CGA Campaign Charles, June, Jennifer	Washington Update Jerry McCoy	Finding Major Donors Jay Love	Forming Donor Circles Janet Ginn
12:00 – 1:30 p.m.	Lunch/Awards Jay Love	Lunch/Awards Jay Love	Lunch/Awards Jay Love	Lunch/Awards Jay Love	Lunch/Awards Jay Love	Lunch/Awards Jay Love
1:30 – 2:45 p.m.	Valuation, Deductions & Reporting Kristen Schultz	Creative Annuities Jim Soft	eGifts Success Panel Ardis Schultz/Panel	Stock Gifts Tom Ray	Reaching Board Members Marshall Howard	4 R's of Major Donors Rob Mitchell
2:45 – 3:15 p.m.	Break	Break	Break	Break	Break	Break
3:15 – 4:30 p.m.	Valuation, Deductions & Reporting Kristen Schultz	Creative Annuities Jim Soft	eGifts Success Panel Ardis Schultz/Panel	Stock Gifts Tom Ray	Reaching Board Members Marshall Howard	4 R's of Major Donors Rob Mitchell
4:30 – 5:30 p.m.	Cocktail Reception	Cocktail Reception	Cocktail Reception	Cocktail Reception	Cocktail Reception	Cocktail Reception

Tuesday, September 28, 2010

TIME	FUNDAMENTALS	GIFT ANNUITIES	EMARKETING	PROPERTY MEGAGIFTS	MAJOR/PLANNED GIFTS	ART OF THE ASK
8:30 – 9:45 a.m.	Start-up Marketing Gene Christian	Risk/Reinsurance Bob Rock	eMarketing Innovations Jennifer, June, Sandra, Tyler	Real Estate Gifts Erik Dryburgh	Lead Trust Marketing Lani Starkey	The Art of the Ask Dan Garrett
9:45 – 10:15 a.m.	Break	Break	Break	Break	Break	Break
10:15 – 11:30 a.m.	Start-up Marketing Gene Christian	Risk/Reinsurance Bob Rock	eMarketing Innovations Jennifer, June, Sandra, Tyler	Real Estate Gifts Erik Dryburgh	Lead Trust Marketing Lani Starkey	The Art of the Ask Dan Garrett
11:30 – 1:00 p.m.	Lunch/Graduation Lani Starkey	Lunch/Graduation Lani Starkey	Lunch/Graduation Lani Starkey	Lunch/Graduation Lani Starkey	Lunch/Graduation Lani Starkey	Lunch/Graduation Lani Starkey
1:00 – 2:15 p.m.	Unitrust Pitfalls Bill Knox	CGA Marketing Lewis von Herrmann	Cross Marketing Heidi Lundgren, Dalin Brinkman	Non-Cash Asset Gifts Bryan Clontz	Business Owner Gifts Charles Schultz	Donor Centered Planning Amanda Ferrari
2:15 – 2:45 p.m.	Break	Break	Break	Break	Break	Break
2:45 – 4:00 p.m.	Unitrust Pitfalls Bill Knox	CGA Marketing Lewis von Herrmann	Cross Marketing Heidi Lundgren, Dalin Brinkman	Non-Cash Asset Gifts Bryan Clontz	Business Owner Gifts Charles Schultz	Donor Centered Planning Amanda Ferrari